



**ACADEMY OF
BUSINESS
LEADERSHIP**

www.goabl.org

"ABL opened new doors that I thought could never open."

Reyna R. –
Cal State
Dominquez Hills site

"ABL changed my whole life...It gave me a better sense of direction where I want to go and who I want to be. ABL has given me more confidence and self-determination."

Karla O. –
Cal State
Los Angeles site

If you would like to assist us in our mission beyond the levels presented here, please contact Ramon Vela at 323-223-0068

"For as low a \$97.85 you can help change the life of an inner-city youth and transform them into the next Dan Kennedy, Donald Trump, or Bill Glazer!"

Dear Friend,

Our organization is the Academy of Business Leadership (ABL). We take low-income-high potential minority kids who live in neighborhoods riddled with gang warfare, domestic violence, and drug abuse and teach them to face their challenges through the principles of capitalism, entrepreneurship, and leadership.

What do the youth get from our unique, intensive 35-day Summer Business Institute (SBI) program held in Los Angeles and Orange County area college campuses (USC, UCLA, CSULA, CSUF, CSUDH, and SMC)?

- Over 225 hours of instruction by MBA graduates from top business schools such as Harvard
- 15-30 hours of mentoring by business professionals and entrepreneurs
- An integrated college environment with a university ID card and access to college libraries, computer labs, and pre-college preparation
- Transportation stipend and one meal provided per week
- Business etiquette, power networking, and leadership training
- Field trips to local Fortune 500 companies
- Vision and goal setting for future success
- Participation in a \$100,000 fictitious stock market game
- Experience in preparing a full business plan
- Experience conducting and pitching their business plan to a group of Los Angeles-based venture capitalists
- Ten to twenty year head start in their careers and life!
- 99% of our students graduate from high school and 95% go on to attend colleges nationwide!

How can you help?

Each day of this fast-paced, intensive 35-day SBI program is crucial! ABL is solely funded by corporations and individuals "like you," so your investment in our program is essential. Here's how you can help (donors at all levels are recognized appropriately in all of our marketing materials):

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|---------------------------|--|
| \$97.85 Package: | Includes sponsorship of one student's "travel stipend" plus one full day of intensive instruction in the summer program |
| \$489.25 Package | Includes sponsorship of one student's "travel stipend" plus one full week of intensive instruction in the summer program |
| \$3,500.00 Package | Includes full sponsorship of one student through this entire life-changing 35-day program (Students will be designated as your Scholar. For example, "The James Owen or the Owen Family Scholar", etc; the Scholar sponsorship package includes detailed biographical information about the scholar before and after going through the ABL SBI program; highlights on how they were impacted; a year-end report; and the Scholar's picture.) |

When the program is completed these kids no longer feel or act like victims, instead they are transformed into leaders NOW in charge of their destiny! *And that's a way to solve a social problem!*

Thank you for your support,

Anna Ouroumian
CEO, Academy of Business Leadership

